

## editorial programme 2012

Issue	Published				
■ ninety six	jan/feb	Packaging	Lighting	Healthcare	Prototyping and product development
■ ninety seven	march/april	Graphics	Urban design	Sustainability	Materials
■ ninety eight	may/june	Retail	Leisure	Service design	Degree shows
■ ninety nine	july/august	Brand	Interiors	Signage	Fashion and textiles
■ issue 100	sept/oct	100th issue Anniversary	Workplace	Built environment	Education
■ issue 101	nov/dec	Product lifecycle	Transport	Corporate ID	Design management

## advertising rates

### display rates

SIZE	1 insertion	3 insertions	6 insertions
■ dps	£3675	£3456	£3300
■ full page	£1950	£1815	£1735
■ half page	£995	£940	£895
■ quarter page	£595	£570	£540

### material requirements

<b>FULL PAGE</b>	■ trim size: 275 x 225mm	■ <b>HALF PAGE</b> 117 x 195 mm or 245 x 92 mm
■ bleed page: 281 x 231mm	■ type area: 245 x 195mm	■ <b>QUARTER PAGE</b> 117 x 92 mm

### design directory and links

- design directory £495 for 12 months business card directory listing in the magazine and online.

### recruitment rates

- full page £2100
- half page £1100
- quarter page £675
- scc £25

### supplying digital data

All artwork must be supplied as a high resolution, print ready PDF with all fonts and images embedded.  
(If you are unsure please refer to [www.pass4press.com](http://www.pass4press.com) for instructions and guidelines on generating suitable pdfs).

**website** Advertising rates available on request - Contact Steve Welch on +44(0)1926 408207 / [steve@newdesignmagazine.co.uk](mailto:steve@newdesignmagazine.co.uk)

**WE'RE ON THE MOVE!** FROM THE 19TH DECEMBER OUR NEW CONTACT DETAILS WILL BE...

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