

## editorial programme 2010

Issue	Published					
■ seventyseven	March	prototyping & product development	interaction design	healthcare	materials	courses
■ seventyeight	April	sustainability	corporate id	packaging	software & digital design	degree shows
■ seventynine	May	signage	inclusive design	lifestyle	intellectual property	graduate showcase
■ eighty	June	communications	lighting	design research	fashion & textiles	retail
■ eightyone	July	innovation	graphics	service design	transport	home & family
■ eightytwo	August	software & digital design	ergonomics	funding & investment	urban design	sports & leisure
■ eightythree	September	interiors	brand	travel & tourism	design management	hotels & restaurants
■ eightyfour	October	materials	healthcare	social responsibility	digital technologies	exhibition design
■ eightyfive	November	prototyping & product development	workplace	consumer	product lifecycle	education, courses & careers
■ eightysix	December	built environment	software & digital design	trends & forecasting	furniture	consultancies

## advertising rates

### display rates

SIZE	1 insertion	5 insertions	10 insertions
■ dps	£3675	£3456	£3300
■ full page	£1950	£1815	£1735
■ half page	£995	£940	£895
■ quarter page	£595	£570	£540

### material requirements

<b>FULL PAGE</b>	■ trim size: 275 x 225mm	■ HALF PAGE 117 x 195 mm or 245 x 92 mm
■ bleed page: 281 x 231mm	■ type area: 245 x 195mm	■ QUARTER PAGE 117 x 92 mm

### design directory and links

- design links £295 for 12 months web listing
- design directory £495 for 12 months business card directory listing
- both of the above appear in the magazine and hyperlink from [www.newdesignmagazine.co.uk](http://www.newdesignmagazine.co.uk)

### recruitment rates

- full page £2100
- half page £1100
- quarter page £675
- scc £25

### supplying digital data

All artwork must be supplied as a high resolution, print ready PDF with all fonts and images embedded.  
(If you are unsure please refer to [www.pass4press.com](http://www.pass4press.com) for instructions and guidelines on generating suitable pdf's).

**website** Advertising rates available on request - Contact Steve Welch on +44(0)1926 408207 / [steve@newdesignmagazine.co.uk](mailto:steve@newdesignmagazine.co.uk)