

editorial programme 2010

Issue	Published					
■ seventyseven	March	prototyping & product development	interaction design	healthcare	materials	courses
■ seventyeight	April	sustainability	corporate id	packaging	software & digital design	degree shows
■ seventynine	May	signage	inclusive design	lifestyle	intellectual property	graduate showcase
■ eighty	June	communications	lighting	design research	fashion & textiles	retail
■ eightyone	July	innovation	graphics	service design	transport	home & family
■ eightytwo	August	software & digital design	ergonomics	funding & investment	urban design	sports & leisure
■ eightythree	September	interiors	brand	travel & tourism	design management	hotels & restaurants
■ eightyfour	October	materials	healthcare	social responsibility	digital technologies	exhibition design
■ eightyfive	November	prototyping & product development	workplace	consumer	product lifecycle	education, courses & careers
■ eightysix	December	built environment	software & digital design	trends & forecasting	furniture	consultancies

advertising rates

display rates

SIZE	1 insertion	5 insertions	10 insertions
■ dps	£3675	£3456	£3300
■ full page	£1950	£1815	£1735
■ half page	£995	£940	£895
■ quarter page	£595	£570	£540

material requirements

FULL PAGE	■ trim size: 275 x 225mm	■ HALF PAGE 117 x 195 mm or 245 x 92 mm
■ bleed page: 281 x 231mm	■ type area: 245 x 195mm	■ QUARTER PAGE 117 x 92 mm

design directory and links

- design links £295 for 12 months web listing
- design directory £495 for 12 months business card directory listing
- both of the above appear in the magazine and hyperlink from www.newdesignmagazine.co.uk

recruitment rates

- full page £2100
- half page £1100
- quarter page £675
- scc £25

supplying digital data

All artwork must be supplied as a high resolution, print ready PDF with all fonts and images embedded.
(If you are unsure please refer to www.pass4press.com for instructions and guidelines on generating suitable pdf's).

website Advertising rates available on request - Contact Steve Welch on +44(0)1926 408207 / steve@newdesignmagazine.co.uk